



## **Kathy Hyett**

### **Senior Partner and President**

Kathy Hyett is an award-winning professional whose passion for highly creative, multi-layered campaigns has had a measurable impact on client business goals. Her experience spans therapeutic areas and healthcare issues, from global branding campaigns that resonate across geographies to programs that clearly demonstrate leadership in highly competitive markets.

Kathy began her career at Burson-Marsteller in the 1980s. In the late 1990s, she joined Fleishman-Hillard as a senior vice president in the firm's healthcare group. From 2002-2009, she was general manager of CPR Worldwide, an Omnicom healthcare boutique, and most recently was tapped to relaunch and lead the agency under the TogoRun brand. She is a graduate of The Ohio State University and has taught public relations and management at the S.I. Newhouse School of Public Communications, Syracuse University and at Pace University in New York. She is a recipient of the John D. Graham Award for Excellence and a Client Relationship Manager of the year award, both from Fleishman-Hillard.